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MONTHLY NEWS BULLETIN

A. W. W. A. Membership Campaign Off to Good Start

Five Hundred New Members Before the St. Louis Convention.
That is the ambitious goal set by Arthur E. Gorman, Chairman of the 1930 Membership Committee.

The campaign in its first stage was launched three weeks ago with an appeal to the entire membership of A. W. W. A. for assistance in furnishing a list of "live" prospects. The returns were most encouraging and indicate a wide interest in the campaign by the membership. Up to February 24th, 257 cards were returned to the Committee recommending 2009 prospects for membership.

The drive is being organized in cooperation with the Section officers and Committees in the unorganized states. The following table shows the quota set by the Membership Committee and the prospect returns received up to the above date.

The campaign will be carried out along two major lines:

1. Personal solicitation.
2. Direct mail.

The direct mail campaign to prospects will consist of five mail-

ings beginning the third week of March and concluding two weeks before the St. Louis convention.

SECTION	QUOTA	PROSPECTS TO DATE	P/Q RATIO
California.....	25	121	4.7
Canada.....	30	142	4.7
Central States.....	40	241	6.0
Florida.....	15	35	2.3
Four States.....	55	143	2.6
Illinois.....	25	113	4.5
Indiana.....	20	26	1.3
Kentucky-Tennessee.....	20	62	3.1
Minnesota.....	12	33	2.8
Missouri Valley.....	30	142	4.7
Montana.....	6	33	5.5
New York.....	55	295	5.4
North Carolina.....	20	79	4.0
Pacific Northwest.....	15	26	1.7
Rocky Mountain.....	20	45	2.3
Southeastern.....	30	106	3.5
Wisconsin.....	10	82	8.2
<i>Non-Organized States:</i>			
Foreign.....	5	19	4.0
Louisiana.....	5	25	5.0
Nevada.....	2	17	8.5
New England.....	25	106	4.2
Southwest (Texas, Oklahoma, Arkansas).....	25	88	3.5
Virginia.....	10	30	3.0
North Dakota.....	5		
Total.....	505	2009	4.0

Through section committees it is planned to solicit personally every prospect on the list, the direct mail campaign being depended on to

create interest in the Association and assist in the membership drive.

Enthusiasm is running high at headquarters and among the various section and state committees everyone interested in the A. W. W. A. is being called on to make this campaign a success. State sanitary engineers, manufacturers' representatives, water works superintendents, consulting engineers, in fact everyone contacted with so far by the Membership Committee has agreed to assist in putting the drive over the top.

Every month a summary of the results of the drive will be published. Watch for results and put your shoulder to the wheel for 500 new members before we meet in St. Louis.

While the official report of the Secretary and Treasurer for the calendar year of 1929 will be presented for approval at the annual convention at St. Louis, as is customary this News-Bulletin gives at this earlier date an opportunity to place before the members some interesting data as to membership and finances for the past year.

There were 314 new members admitted during 1929 and 25 old memberships renewed, making an average of slightly over 28 a month. Against this there were 94 resignations, 24 deaths and on the last day of the year the Secretary, by provision of our Constitution, was obliged to drop 130 for non-payment of dues, or about 5 percent of our members, which is, it is believed, better than the average for other similar organizations. The net gain in members was 91 or an average of $7\frac{1}{2}$ per month, the largest annual gain since 1926. This year will undoubtedly see, through special effort which is now under way, a very substantial increase over this or any other previous record.

Our records on February 24th of this year show our membership to be 2548 made up of 2115 Active, 202 Corporate, 217 Associate, and 14 Honorary Members.

The budget for 1929 was fixed by the Governing Board at \$57,000.00 and later approved by the members at the Toronto convention. It is very pleasing to state that in each one of the ten items in this budget the expenditures for the year were less than the budget allowance and the total balance in the budget amounted to \$5,312.75.

Financial statements are generally uninteresting to the average reader, and so in this informal report there are given only some of the more important figures which may bring to the membership a realization of the size of their organization.

The total revenue of the American Water Works Association for 1929 was \$65,985.18 and the total expenditures were \$58,517.26, making an addition to our surplus of \$7,467.92. (The discrepancy between budget expenditures and total expenditures is due to several items such as depreciation, convention entertainment expense, etc. not being put in the budget.)

Some of the larger items of income were:

From dues and initiation fees.....	\$29,542.15
From advertisers.....	17,916.35
From Water Works Manufacturers' Association for exhibition privileges.....	7,500.00
From 1929 Convention registration fees....	5,520.00

The larger items of expenses were:

For printing Journal..	\$19,884.10
Salaries, Secretary and all office assistants, Editor, Abstractors, and all other assistants.....	16,297.59
Committee expenses..	7,500.74
Convention expenses..	6,661.57

It will surely be of interest also to our members to learn in connection with this rather sketchy report that on February 28th our permanent fund amounted to about \$24,000.00 including interest accrued, which is always added to this fund. This is an increase of over \$9,000.00 since January 1st, 1929.

If any member is interested in particular items or details of our membership or financial status, a request to the Secretary's office will bring a prompt reply.

News of the Sections

Florida Section: The following announcement was sent out by Secretary E. L. Filby and it looks like a good meeting at Gainesville.—

"The University of Florida through its Extension Division, the Florida State Board of Health, and the Florida Section of the American Water Works Association will hold a four-day Short Course on Water Purification and Sewage Treatment, at the University of Florida, Gainesville, April 8th, 9th 10th and 11th.

"The Short Course School will start at 2 P.M., the afternoon of the 8th and the 5th Annual Meeting of the Florida Section of the American Water Works Association will start on the morning of the 10th. All sessions of the School will be held at the University of Florida, Department of Chemistry, under direction of Professor A. P. Black and will consist of lectures, tests and demonstrations on water works and sewage problems especially those relating to chlorination, coagulation, bacterial control and pumping problems. Registration for the School should be made now with the undersigned.

"The headquarters for those in attendance at the School and meet-

ing will be the White House Hotel at Gainesville, and Hotel reservations should be made promptly.

"A faculty of men from all parts of the country will be present and water works men of Cuba have been invited to attend."

Montana Section: Secretary H. B. Foote advises as follows.—

"The Executive Committee held a meeting with 'Hi' Thane in Missoula the other day and laid out the tentative program for April 17th, 18th and 19th.

"It's going to be an excellent one and full of interest.

"Mr. Hinman, our National President, will have all the time he wants or can be prevailed upon to use.

"Two trips are planned, one with a lunch attached.

"A 'hot' round table discussion is planned for the first afternoon.

"Four or five local (Montana) men prominent in public affairs have promised us discussions of everyday problems.

"There will be entertainment aplenty of a lighter nature and many chances for all of us to join in on discussions. Make your plans now to attend this the Fifth and best meeting."

Rocky Mountain Section: Secretary Dana E. Kepner sent in to headquarters a description of the Denver meeting held February 13th and 14th, from which we are quoting below. This was the fourth annual meeting of the Rocky Mountain Section and President Hinman, who was there, advises that it was one of the best he has ever attended.—

"Meeting in Denver on the 13th and 14th of February for its fourth annual meeting, the Rocky Mountain Section of the American Water Works Association discussed many problems of water works interest.

An attendance of over one hundred water works officials from within and without the Section's territory indicated the growing interest in these conventions. Among those coming from the far corners of the territory were the city water superintendents from Artesia, New Mexico; Evanston, Gillette and Sheridan, Wyoming; whereas some water works men came from Provo, Utah; Kansas City, Missouri; Chicago and Boston.

"The election of officers resulted as follows:

"Chairman: L. C. Osborn, City Engineer, Loveland, Colo.

"Vice-Chairman: G. C. Culberson, Manager, Water Works, Raton, N. M.

"Secretary-Treasurer: Dana E. Kepner, District Manager, Pacific States Cast Iron Pipe Co., Denver, Colo.

"Directors, (three year terms): Frank E. Keenan, Water Superintendent, Gunnison, Colo.; Chester Truman, Superintendent, Northfield Water Co., Colorado Springs, Colo.

"National Director, to represent the Rocky Mountain Section on the Board of Directors of the American Water Works Association: D. P. Porter, Superintendent, North Side Water Works, Pueblo, Colo.

"During the luncheon meeting at noon on the 14th the election of officers was held and general Section business transacted, followed by a particularly scholarly presentation of the notable aims and creditable accomplishments of the American Water Works Association since its beginning, by its President, Mr. Jack J. Hinman, Jr., of Iowa City, Ia.

"Legal phases of municipal water storage, presented by a competent water works attorney, and the treatment of a tropical water supply

by President Hinman, were the only papers on the afternoon program of the 14th. Following these papers, however, were round table discussions on water meter setting, water works plant beautification, beneficial water use promotion, activated carbon filtration, and miscellaneous water works subjects.

"A banquet followed by music and dancing skits climaxed and concluded the convention. Funds for the entertainment, smoker and Dutch lunch were obtained thru nominal registration fees paid by non-members."

The fifth annual meeting of the Kansas Water Works Association was held in conjunction with the eighth annual three-day School at the University of Kansas, Lawrence, Kansas, February 12th to 15th. A big program was presented and meetings well attended. President Hinman gave an address on "What the American Water Works Association Has to Offer the Water Works Men," and also read a paper entitled "Development in Odor and Taste Control Methods."

President Hinman has given twenty-five addresses in a number of states since his return from Colombia and Central America early last fall.

One of our members, Lincoln de C. Continentino, Chief Sanitary Engineer, Bello Horizonte, State of Minas Geraes, Brazil, wrote up a fine review of the 1929 Toronto annual convention and it appeared in the "Jornal do Commercio" of Rio Janeiro, Brazil. It appeared in the December, 1929 issue of that publication. It is such things as this that help along the steadily growing prestige of the A. W. W. A.